

IRELAND: ADVERTISING AND MARKETING SERVICES

SINGLE SUPPLIER FRAMEWORK AGREEMENT FOR A CREATIVE ADVERTISING AGENCY

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: Clare County Council

Legal type of the buyer: Central government authority

Activity of the contracting authority: General public services

2 Procedure

2.1 Procedure

Title: Single Supplier Framework Agreement for a Creative Advertising Agency

Description: Single Supplier Framework Agreement for a Creative Advertising Agency

Procedure identifier: 0574df1d-55f1-439a-ba94-6405a874a3ee

Internal identifier: CE24TDD04

Type of procedure: Open

The procedure is accelerated: No

2.1.1 Purpose

Nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79341000 Advertising services

Additional classification (cpv): 79341100 Advertising consultancy services

Additional classification (cpv): 79341200 Advertising management services

Additional classification (cpv): 79341400 Advertising campaign services

Additional classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 79342000 Marketing services

2.1.3 Value

Estimated value excluding VAT: 180 000 EUR

Maximum value of the framework agreement: 180 000 EUR

2.1.4 General information

Legal basis:

Directive 2014/24/EU

2.1.5 Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 0

2.1.6 Grounds for exclusion

Purely national exclusion grounds: Please review tender documents for full details

5 Lot

5.1 Lot: LOT-0001

Title: Single Supplier Framework Agreement for a Creative Advertising Agency

Description: Single Supplier Framework Agreement for a Creative Advertising Agency

Internal identifier: CE24TDD04

5.1.1 Purpose

Nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79341000 Advertising services

Additional classification (cpv): 79341100 Advertising consultancy services

Additional classification (cpv): 79341200 Advertising management services

Additional classification (cpv): 79341400 Advertising campaign services

Additional classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 79342000 Marketing services

5.1.2 Place of performance

Country: Ireland

Anywhere in the given country

Additional information:

5.1.5 Value

Estimated value excluding VAT: 180 000 EUR

Maximum value of the framework agreement: 180 000 EUR

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA)

5.1.7 Strategic procurement

Aim of strategic procurement: No strategic procurement

Description: Not applicable

Approach to reducing environmental impacts: Other

Social objective promoted: Other

Innovative objective: The procured works, supplies or services are novel or significantly improved compared to other works, supplies, or services already on the market.

5.1.8 Accessibility criteria

Accessibility criteria for persons with disabilities are included

5.1.9 Selection criteria

Criterion:

Type: Other

5.1.11 Procurement documents

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=3017444>,

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/eawarding/showTenderList.do?resourceId=3017444>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 2024-03-05Z 14:00:00Z

Information about public opening:

Date/time: 2024-03-05Z 14:30:00Z

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=3017444>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: Not yet known

Electronic invoicing: Required

5.1.15 Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system

No dynamic purchase system

Electronic auction:

5.1.16 Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Clare County Council

Organisation receiving requests to participate: Clare County Council

Organisation processing tenders: Clare County Council

8 Organisations

8.1 ORG-0001

Official name: Clare County Council

Registration number: 0033043E

Postal address: Áras Contae an Chláir New Road Ennis County Clare

Town: Ennis

Postcode: V95 DXP2

Country: Ireland

Email: procurement@clarecoco.ie

Telephone: 0656846269

Information exchange endpoint (URL): <https://www.clarecoco.ie>

Buyer profile: <https://www.clarecoco.ie>

Roles of this organisation:

Buyer

Central purchasing body awarding public contracts or concluding framework agreements for works, supplies or services intended for other buyers

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland
Postal address: Four Courts, Inns Quay, Dublin 7
Town: Dublin
Postcode: D07 WDX8
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000
Roles of this organisation:
Review organisation

8.1 ORG-0003

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
TED eSender

11 Notice information

11.1 Notice information

Notice identifier/version: f4bd1c62-2280-4cb5-93ca-3d8a3ac48c31 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice dispatch date: 2024-01-29Z 16:52:17Z
Languages in which this notice is officially available: English

11.2 Publication information