

# IRELAND: MARKETING SERVICES DIGITAL MARKETING, DESIGN AND PR SERVICES

Contract or concession notice – standard regime

## 1 Buyer

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### 1.1 Buyer

*Official name:* 20FIFTY Partners

*Legal type of the buyer:* Body governed by public law

*Activity of the contracting authority:* Education

## 2 Procedure

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### 2.1 Procedure

*Title:* Digital Marketing, Design and PR Services

*Description:* CFT for Digital Marketing, Design and PR Services

*Procedure identifier:* 725ddd5c-e70b-40e7-aea2-c38b223cdebd

*Type of procedure:* Open

*The procedure is accelerated:* No

#### 2.1.1 Purpose

*Nature of the contract:* Services

*Main classification (cpv):* 79342000 Marketing services

*Additional classification (cpv):* 79416000 Public relations services

#### 2.1.3 Value

*Estimated value excluding VAT:* 250 000 EUR

*Maximum value of the framework agreement:* 500 000 EUR

#### 2.1.4 General information

*Legal basis:*

Directive 2014/24/EU

#### 2.1.5 Terms of procurement

*Terms of submission:*

*Maximum number of lots for which one tenderer can submit tenders:* 3

*The tenderer must submit tenders for all lots*

#### 2.1.6 Grounds for exclusion

*Bankruptcy:* Please refer to CFT documents

## 5 Lot

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### 5.1 Lot: LOT-0001

*Title:* Digital Marketing Support

*Description:* CFT for Digital Marketing, Design and PR Services

*Internal identifier:* 1

### **5.1.1 Purpose**

*Nature of the contract:* Services

*Main classification (cpv):* 79342000 Marketing services

*Additional classification (cpv):* 79416000 Public relations services

### **5.1.5 Value**

*Estimated value excluding VAT:* 250 000 EUR

*Maximum value of the framework agreement:* 250 000 EUR

### **5.1.6 General information**

*Reserved participation:* Participation is not reserved.

Procurement Project not financed with EU Funds.

*The procurement is covered by the Government Procurement Agreement (GPA)*

### **5.1.9 Selection criteria**

*Criterion:*

Type: Other

### **5.1.11 Procurement documents**

*Address of the procurement documents:* <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=2906037>,

### **5.1.12 Terms of procurement**

*Terms of submission:*

*Electronic submission:* Required

*Address for submission:* <https://www.etenders.gov.ie/epps/eawarding/showTenderList.do?resourceId=2906037>

*Languages in which tenders or requests to participate may be submitted:* English

*Electronic catalogue:* Not allowed

*Deadline for receipt of tenders:* 2024-02-02Z 12:00:00Z

*Information about public opening:*

*Date/time:* 2024-02-05Z 00:00:00Z

*Place:* <https://www.etenders.gov.ie/epps/cft/prepareViewCftWS.do?resourceId=2906037>

*Terms of contract:*

*Electronic invoicing:* Required

### **5.1.15 Techniques**

*Framework agreement:*

No framework agreement

*Information about the dynamic purchasing system*

No dynamic purchase system

*Electronic auction:*

### **5.1.16 Further information, mediation and review**

*Review organisation:* The High Court of Ireland

*Organisation providing offline access to the procurement documents:* 20FIFTY Partners

*Organisation receiving requests to participate:* 20FIFTY Partners

*Organisation processing tenders:* 20FIFTY Partners

### **5.1 Lot: LOT-0002**

*Title:* Creative and Design Support Services

*Description:* CFT for Digital Marketing, Design and PR Services

*Internal identifier:* 2

### **5.1.1 Purpose**

*Nature of the contract:* Services

*Main classification (cpv):* 79342000 Marketing services

*Additional classification (cpv):* 79416000 Public relations services

### **5.1.5 Value**

*Estimated value excluding VAT:* 250 000 EUR

*Maximum value of the framework agreement:* 250 000 EUR

### **5.1.6 General information**

*Reserved participation:* Participation is not reserved.

Procurement Project not financed with EU Funds.

*The procurement is covered by the Government Procurement Agreement (GPA)*

### **5.1.9 Selection criteria**

*Criterion:*

Type: Other

### **5.1.11 Procurement documents**

*Address of the procurement documents:* <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=2906037>,

### **5.1.12 Terms of procurement**

*Terms of submission:*

*Electronic submission:* Required

*Address for submission:* <https://www.etenders.gov.ie/epps/eawarding/showTenderList.do?resourceId=2906037>

*Languages in which tenders or requests to participate may be submitted:* English

*Electronic catalogue:* Not allowed

*Deadline for receipt of tenders:* 2024-02-02Z 12:00:00Z

*Information about public opening:*

*Date/time:* 2024-02-05Z 00:00:00Z

*Place:* <https://www.etenders.gov.ie/epps/cft/prepareViewCftWS.do?resourceId=2906037>

*Terms of contract:*

*Electronic invoicing:* Required

### **5.1.15 Techniques**

*Framework agreement:*

No framework agreement

*Information about the dynamic purchasing system*

No dynamic purchase system

*Electronic auction:*

### **5.1.16 Further information, mediation and review**

*Review organisation:* The High Court of Ireland

*Organisation providing offline access to the procurement documents:* 20FIFTY Partners

*Organisation receiving requests to participate:* 20FIFTY Partners

*Organisation processing tenders:* 20FIFTY Partners

### **5.1 Lot: LOT-0003**

*Title:* Public Relations Services

*Description:* CFT for Digital Marketing, Design and PR Services

*Internal identifier:* 3

### **5.1.1 Purpose**

*Nature of the contract:* Services

*Main classification (cpv):* 79342000 Marketing services

*Additional classification (cpv):* 79416000 Public relations services

### **5.1.5 Value**

*Estimated value excluding VAT:* 250 000 EUR

*Maximum value of the framework agreement:* 250 000 EUR

### **5.1.6 General information**

*Reserved participation:* Participation is not reserved.

Procurement Project not financed with EU Funds.

*The procurement is covered by the Government Procurement Agreement (GPA)*

### **5.1.9 Selection criteria**

*Criterion:*

Type: Other

### **5.1.11 Procurement documents**

*Address of the procurement documents:* <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=2906037>,

### **5.1.12 Terms of procurement**

*Terms of submission:*

*Electronic submission:* Required

*Address for submission:* <https://www.etenders.gov.ie/epps/eawarding/showTenderList.do?resourceId=2906037>

*Languages in which tenders or requests to participate may be submitted:* English

*Electronic catalogue:* Not allowed

*Deadline for receipt of tenders:* 2024-02-02Z 12:00:00Z

*Information about public opening:*

*Date/time:* 2024-02-05Z 00:00:00Z

*Place:* <https://www.etenders.gov.ie/epps/cft/prepareViewCftWS.do?resourceId=2906037>

*Terms of contract:*

*Electronic invoicing:* Required

### **5.1.15 Techniques**

*Framework agreement:*

No framework agreement

*Information about the dynamic purchasing system*

No dynamic purchase system

*Electronic auction:*

### **5.1.16 Further information, mediation and review**

*Review organisation:* The High Court of Ireland

*Organisation providing offline access to the procurement documents:* 20FIFTY Partners

*Organisation receiving requests to participate:* 20FIFTY Partners

*Organisation processing tenders:* 20FIFTY Partners

## **8 Organisations**

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### **8.1 ORG-0001**

<https://ted.europa.eu/TED>

*Official name:* 20FIFTY Partners  
*Registration number:* 108476  
*Postal address:* 20FIFTY Partners  
*Town:* Limerick  
*Postcode:* V94 W8K8  
*Country:* Ireland  
*Email:* [ptreacy@20fiftypartners.com](mailto:ptreacy@20fiftypartners.com)  
*Telephone:* 0035361535440  
*Buyer profile:* <http://20fiftypartners.com>  
*Roles of this organisation:*

*Buyer*  
*Organisation providing offline access to the procurement documents*  
*Organisation receiving requests to participate*  
*Organisation processing tenders*

### **8.1 ORG-0002**

*Official name:* The High Court of Ireland  
*Registration number:* The High Court of Ireland  
*Department:* The High Court of Ireland  
*Postal address:* Four Courts, Inns Quay, Dublin 7  
*Town:* Dublin  
*Postcode:* D07 WDX8  
*Country:* Ireland  
*Email:* [HighCourtCentralOffice@courts.ie](mailto:HighCourtCentralOffice@courts.ie)  
*Telephone:* +353 1 8886000  
*Roles of this organisation:*

*Review organisation*

### **8.1 ORG-0003**

*Official name:* European Dynamics S.A.  
*Registration number:* 002024901000  
*Department:* European Dynamics S.A.  
*Town:* Athens  
*Country:* Greece  
*Email:* [eproc-esender@eurodyn.com](mailto:eproc-esender@eurodyn.com)  
*Telephone:* +30 2108094500  
*Roles of this organisation:*

*TED eSender*

## **11 Notice information**

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### **11.1 Notice information**

*Notice identifier/version:* 1c7f6553-6a96-4896-a171-3b2c77325980 - 01  
*Form type:* Competition  
*Notice type:* Contract or concession notice – standard regime  
*Notice dispatch date:* 2024-01-04Z 15:24:45Z  
*Languages in which this notice is officially available:* English

### **11.2 Publication information**