

IRELAND - MARKETING SERVICES - SINGLE PARTY FRAMEWORK FOR THE PROVISION OF IN-HOUSE INTEGRATED MARKETING SUPPORT SERVICES TO HORSE RACING IRELAND AND SUBSIDIARIES

Contract or concession notice – standard regime

1. Buyer

1.1 Buyer

Official name: [Horse Racing Ireland] ---

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Recreation, culture and religion

2. Procedure

2.1 Procedure

Title: SINGLE PARTY FRAMEWORK FOR THE PROVISION OF IN-HOUSE INTEGRATED MARKETING SUPPORT SERVICES TO HORSE RACING IRELAND AND SUBSIDIARIES

Description: SINGLE PARTY FRAMEWORK FOR THE PROVISION OF IN-HOUSE INTEGRATED MARKETING SUPPORT SERVICES TO HORSE RACING IRELAND AND SUBSIDIARIES

Procedure identifier: 8ff09dd0-26ee-45b1-9b44-84b7f09642a4

Type of procedure: Open

The procedure is accelerated: No

2.1.1 Purpose

Nature of the contract: Services

Main classification (cpv): 79342000 Marketing services

Additional classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79961100 Advertising photography services

Additional classification (cpv): 79341000 Advertising services

Additional classification (cpv): 79341400 Advertising campaign services

2.1.3 Value

Estimated value excluding VAT: 400,000 EUR

Maximum value of the framework agreement: 400,000 EUR

2.1.4 General information

Legal basis:

Directive 2014/24/EU

2.1.5 Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 0

Terms of contract:

2.1.6 Grounds for exclusion

Description: [Please refer to the attached document] ---

5. Lot

5.1 Lot: LOT-0001

Title: SINGLE PARTY FRAMEWORK FOR THE PROVISION OF IN-HOUSE INTEGRATED MARKETING SUPPORT SERVICES TO HORSE RACING IRELAND AND SUBSIDIARIES

Description: SINGLE PARTY FRAMEWORK FOR THE PROVISION OF IN-HOUSE INTEGRATED MARKETING SUPPORT SERVICES TO HORSE RACING IRELAND AND SUBSIDIARIES

Internal identifier: In-house Integrated Marketing Support Services

5.1.1 Purpose

Nature of the contract: Services

Main classification (cpv): 79342000 Marketing services

Additional classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79961100 Advertising photography services

Additional classification (cpv): 79341000 Advertising services

Additional classification (cpv): 79341400 Advertising campaign services

5.1.2 Place of performance

Country: Ireland

Anywhere in the given country

5.1.5 Value

Estimated value excluding VAT: 400,000 EUR

Maximum value of the framework agreement: 400,000 EUR

5.1.6 General information

Reserved participation: None

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA)

5.1.7 Strategic procurement

Aim of strategic procurement: None

Description: [Not applicable] ---

5.1.9 Selection criteria

Criterion:

Type: Economic and financial standing

5.1.11 Procurement documents

Address of the procurement documents: [<https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=2613046>] ---

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/eawarding/showTenderList.do?resourceId=2613046>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 2023-12-01+01:00 12:00:00+01:00

Information about public opening:

Date/time: 2023-12-01+01:00 12:30:00+01:00

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=2613046>

Terms of contract:

Electronic invoicing: Required

5.1.15 Techniques

Framework agreement:

Framework agreement, partly without reopening and partly with reopening of competition

Information about the dynamic purchasing system:

None

5.1.16 Further information, mediation and review

Review organisation: [The High Court of Ireland] ---

Organisation providing offline access to the procurement documents: [Horse Racing Ireland] ---

Organisation receiving requests to participate: [Horse Racing Ireland] ---

Organisation processing tenders: [Horse Racing Ireland] ---

8. Organisations

8.1 ORG-0001

Official name: Horse Racing Ireland

Registration number: IE9605282N

Registration number: IE9605282N

Town: Kildare

Country: Ireland

Email: procure@hri.ie

Telephone: +35345455662

Buyer profile: <https://www.hri.ie/>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1 ORG-0002

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

8.1 ORG-0003

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

11. Notice information

11.1 *Notice information*

Notice identifier/version: 9a1a1c22-9528-429d-b9c5-5ee98386c139 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice dispatch date: 2023-10-26+01:00 15:02:57+01:00

Languages in which this notice is officially available: English

11.2 *Publication information*