



## Supplement to the Official Journal of the European Union

Info and online forms: <http://simap.ted.europa.eu>

## Contract notice

This notice is related to following:

- Directive 2014/24/EU
- Regulation (EU, Euratom) 2018/1046

### Section I: Contracting authority

#### I.1) Name and addresses <sup>1</sup> (please identify all contracting authorities responsible for the procedure)

Official name: <a href="#">IDA Ireland</a>		National registration number: <sup>2</sup>	
Postal address: <a href="#">3 Park Place, Hatch Street Upper</a>			
Town: <a href="#">Dublin</a>	NUTS code: <a href="#">IE</a>	Postal code: <a href="#">Dublin 2</a>	Country: <a href="#">Ireland</a>
Contact person:		Telephone:	
E-mail: <a href="mailto:procurement@ida.ie">procurement@ida.ie</a>		Fax:	
<b>Internet address(es)</b>			
Main address: (URL) <a href="https://www.etenders.gov.ie">https://www.etenders.gov.ie</a>			
Address of the buyer profile: (URL) <a href="https://www.etenders.gov.ie">https://www.etenders.gov.ie</a>			

#### I.2) Joint procurement

<input type="checkbox"/> The contract involves joint procurement, In the case of joint procurement involving different countries, state applicable national procurement law:
<input type="checkbox"/> The contract is awarded by a central purchasing body.

#### I.3) Communication

<input checked="" type="radio"/> The procurement documents are available for unrestricted and full direct access, free of charge, at: (URL) <a href="https://www.etenders.gov.ie">https://www.etenders.gov.ie</a>
<input type="radio"/> Access to the procurement documents is restricted. Further information can be obtained at: (URL)
Additional information can be obtained from
<input checked="" type="radio"/> the abovementioned address
<input type="radio"/> another address: (please provide another address)
Tenders or requests to participate must be submitted
<input checked="" type="checkbox"/> electronically via: (URL) <a href="https://www.etenders.gov.ie">https://www.etenders.gov.ie</a>
<input checked="" type="radio"/> to the abovementioned address
<input type="radio"/> to the following address: (please provide another address)
<input type="checkbox"/> Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at: (URL)

#### I.4) Type of the contracting authority

<input type="radio"/> Ministry or any other national or federal authority, including their regional or local subdivisions	<input type="radio"/> Regional or local agency/office
<input checked="" type="radio"/> National or federal agency/office	<input type="radio"/> Body governed by public law
<input type="radio"/> Regional or local authority	<input type="radio"/> European institution/agency or international organisation
	<input type="radio"/> Other type:

#### I.5) Main activity

<input type="radio"/> General public services	<input type="radio"/> Housing and community amenities
<input type="radio"/> Defence	<input type="radio"/> Social protection
<input type="radio"/> Public order and safety	<input type="radio"/> Recreation, culture and religion
<input type="radio"/> Environment	<input type="radio"/> Education
<input type="radio"/> Economic and financial affairs	<input checked="" type="radio"/> Other activity: <a href="#">Foreign Direct Investment</a>
<input type="radio"/> Health	

## Section II: Object

### II.1) Scope of the procurement

<b>II.1.1) Title:</b> PR Agency Services Japan and South Korea	Reference number: <sup>2</sup> 2309
<b>II.1.2) Main CPV code:</b> 79416000      Supplementary VOC code: <sup>1,2</sup>	
<b>II.1.3) Type of contract</b> <input type="radio"/> Works <input type="radio"/> Supplies <input checked="" type="radio"/> Services	
<b>II.1.4) Short description:</b> IDA is seeking the services of a public relations (PR) agency for Japan. The agency would primarily be responsible for the Japanese market and to a lesser extent the Korean market. IDA Ireland is availing of Annex XIV under Directive 2014/24/EU, as transposed into Irish law by the European Communities (Award of Public Authorities' Contracts) Regulations, 2016 (Statutory Instrument 284 of 2016) using the Open procedure voluntarily advertising on etenders.	
<b>II.1.5) Estimated total value</b> Value excluding VAT: [400000.00]    Currency: EUR <i>(for framework agreements or dynamic purchasing systems – estimated total maximum value for the entire duration of the framework agreement or dynamic purchasing system)</i>	
<b>II.1.6) Information about lots</b> This contract is divided into lots <input type="radio"/> yes <input checked="" type="radio"/> no Tenders may be submitted for <input type="radio"/> all lots <input type="radio"/> maximum number of lots: <input type="radio"/> one lot only <input type="checkbox"/> Maximum number of lots that may be awarded to one tenderer: <input type="checkbox"/> The contracting authority reserves the right to award contracts combining the following lots or groups of lots:	



## Section III: Legal, economic, financial and technical information

### III.1) Conditions for participation

<p><b>III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers</b> List and brief description of conditions:</p>
<p><b>III.1.2) Economic and financial standing</b>  <input checked="" type="checkbox"/> Selection criteria as stated in the procurement documents            List and brief description of selection criteria:            Minimum level(s) of standards possibly required: <sup>2</sup></p>
<p><b>III.1.3) Technical and professional ability</b>  <input checked="" type="checkbox"/> Selection criteria as stated in the procurement documents            List and brief description of selection criteria:            Minimum level(s) of standards possibly required: <sup>2</sup></p>
<p><b>III.1.5) Information about reserved contracts <sup>2</sup></b>  <input type="checkbox"/> The contract is reserved to sheltered workshops and economic operators aiming at the social and professional integration of disabled or disadvantaged persons  <input type="checkbox"/> The execution of the contract is restricted to the framework of sheltered employment programmes</p>

### III.2) Conditions related to the contract <sup>2</sup>

<p><b>III.2.1) Information about a particular profession</b> (<i>only for service contracts</i>)  <input type="checkbox"/> Execution of the service is reserved to a particular profession            Reference to the relevant law, regulation or administrative provision:</p>
<p><b>III.2.2) Contract performance conditions:</b></p>
<p><b>III.2.3) Information about staff responsible for the performance of the contract</b>  <input type="checkbox"/> Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract</p>

## Section IV: Procedure

### IV.1) Description

<p><b>IV.1.1) Type of procedure</b></p> <p><input checked="" type="radio"/> Open procedure</p> <p style="padding-left: 20px;"><input type="checkbox"/> Accelerated procedure Justification:</p> <p><input type="radio"/> Restricted procedure</p> <p style="padding-left: 20px;"><input type="checkbox"/> Accelerated procedure Justification:</p> <p><input type="radio"/> Competitive procedure with negotiation</p> <p style="padding-left: 20px;"><input type="checkbox"/> Accelerated procedure Justification:</p> <p><input type="radio"/> Competitive dialogue</p> <p><input type="radio"/> Innovation partnership</p>
<p><b>IV.1.3) Information about a framework agreement or a dynamic purchasing system</b></p> <p><input checked="" type="checkbox"/> The procurement involves the establishment of a framework agreement</p> <p style="padding-left: 20px;"><input checked="" type="radio"/> Framework agreement with a single operator</p> <p style="padding-left: 20px;"><input type="radio"/> Framework agreement with several operators Envisaged maximum number of participants to the framework agreement: <sup>2</sup></p> <p><input type="checkbox"/> The procurement involves the setting up of a dynamic purchasing system</p> <p style="padding-left: 20px;"><input type="checkbox"/> The dynamic purchasing system might be used by additional purchasers</p> <p>In the case of framework agreements, provide justification for any duration exceeding 4 years:</p>
<p><b>IV.1.4) Information about reduction of the number of solutions or tenders during negotiation or dialogue</b></p> <p><input type="checkbox"/> Recourse to staged procedure to gradually reduce the number of solutions to be discussed or tenders to be negotiated</p>
<p><b>IV.1.5) Information about negotiation (only for competitive procedures with negotiation)</b></p> <p><input type="checkbox"/> The contracting authority reserves the right to award the contract on the basis of the initial tenders without conducting negotiations</p>
<p><b>IV.1.6) Information about electronic auction</b></p> <p><input type="checkbox"/> An electronic auction will be used</p> <p>Additional information about electronic auction:</p>
<p><b>IV.1.8) Information about the Government Procurement Agreement (GPA)</b></p> <p>The procurement is covered by the Government Procurement Agreement <input checked="" type="radio"/> yes <input type="radio"/> no</p>

### IV.2) Administrative information

<p><b>IV.2.1) Previous publication concerning this procedure <sup>2</sup></b></p> <p>Notice number in the OJ S:</p> <p><i>(One of the following: Prior information notice; Notice on a buyer profile)</i></p>
<p><b>IV.2.2) Time limit for receipt of tenders or requests to participate</b></p> <p>Date: <i>(dd/mm/yyyy)</i> 06/11/2023 Local time: <i>(hh:mm)</i> 12:00</p>
<p><b>IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates <sup>4</sup></b></p> <p>Date: <i>(dd/mm/yyyy)</i></p>
<p><b>IV.2.4) Languages in which tenders or requests to participate may be submitted: <sup>1</sup> [EN]</b></p>
<p><b>IV.2.6) Minimum time frame during which the tenderer must maintain the tender</b></p> <p>Tender must be valid until: <i>(dd/mm/yyyy)</i></p> <p>or Duration in months: 6 <i>(from the date stated for receipt of tender)</i></p>
<p><b>IV.2.7) Conditions for opening of tenders</b></p> <p>Date: <i>(dd/mm/yyyy)</i> 06/11/2023 Local time: <i>(hh:mm)</i> 12:30 Place:</p> <p>Information about authorised persons and opening procedure:</p>

## Section VI: Complementary information

### VI.1) Information about recurrence

This is a recurrent procurement  yes  no  
 Estimated timing for further notices to be published:<sup>2</sup> 3 years

### VI.2) Information about electronic workflows

- Electronic ordering will be used  
 Electronic invoicing will be accepted  
 Electronic payment will be used

### VI.3) Additional information<sup>2</sup>

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### VI.4) Procedures for review

#### VI.4.1) Review body

Official name: Four Courts

Postal address:

Town: Dublin

Postal code:

Country: Ireland

E-mail:

Telephone:

Internet address: (URL)

Fax:

#### VI.4.2) Body responsible for mediation procedures<sup>2</sup>

Official name:

Postal address:

Town:

Postal code:

Country:

E-mail:

Telephone:

Internet address: (URL)

Fax:

#### VI.4.3) Review procedure

Precise information on deadline(s) for review procedures:

#### VI.4.4) Service from which information about the review procedure may be obtained<sup>2</sup>

Official name:

Postal address:

Town:

Postal code:

Country:

E-mail:

Telephone:

Internet address: (URL)

Fax:

### VI.5) Date of dispatch of this notice: (dd/mm/yyyy) 03/10/2023

*It is the contracting authority's/contracting entity's responsibility to ensure compliance with European Union law and any applicable laws.*

<sup>1</sup> please repeat as many times as needed

<sup>2</sup> if applicable

<sup>4</sup> if this information is known

<sup>20</sup> importance may be given instead of weighting

<sup>21</sup> importance may be given instead of weighting; if price is the only award criterion, weighting is not used