



Clarifications - 1

Coimisiún na Meán received the following clarification questions for the Provision of a Shared Island Media Fund Talent Development and Content Development Initiative for Audio Content. Our response is outlined below:

Message Ref No	Question	Contracting Authority Response
797018	1. With regard to the Shared Island Media Fund Talent Development and Content Development Initiative for Audio Content, could you please confirm whether the proposed programme may be delivered using a blended or digital-first model, combining online workshops, masterclasses, mentoring, digital learning resources and selected in-person activities where appropriate?	Yes. The RFT does not prescribe a specific delivery model. Tenderers may propose a blended, digital-first, in-person or other delivery model, or combination of delivery methods, as they consider appropriate to meet the requirements and objectives of the RFT. Tenderers should clearly set out their proposed delivery model and demonstrate how it will effectively support participant engagement, cross-jurisdictional collaboration, skills and talent development, content development and the achievement of the required programme outcomes. Proposals will be evaluated in accordance with the

Message Ref No	Question	Contracting Authority Response
		Award Criteria set out in the RFT.
	2. We would appreciate confirmation that digital learning environments and AI-enabled learning and content development tools may form part of the proposed delivery methodology, provided that the programme continues to meet all requirements relating to participant development, collaboration, mentoring, content development and programme outcomes.	Tenderers may propose to incorporate digital learning environments, AI-enabled learning tools and other innovative delivery methods as part of their proposed approach. Proposals should clearly demonstrate how these tools will enhance participant development, mentoring, collaboration and content development outcomes, and how they represent an effective and proportionate means of delivering the programme's objectives within the available budget and resources.