

Timeline Correction to Single-Supplier Framework Agreement for the Creative Design of Flagship Public-Awareness Campaigns, 2026 to 2029

Please be advised of the following update to this ongoing tender.

Amendment: Dates of delivery

The first call off for this campaign is no longer expected for delivery in October 2026. Instead, the expected delivery is December 2026, with the first wave of the campaign running from December 26th 2026 until end January 2027, and then continuing in bursts until mid-2027.

Note to suppliers

We encourage you to quote for a broad range of potential formats, including video material intended for television and cinema advertising.