

REQUEST FOR QUOTATION:

INTRODUCTION

Barnagh Greenway Hub v42 x206 operated by Olive Sheehan since 2021, is seeking to streamline her business operation using Digital software in order to provide a more educational & enjoyable experience for my customers & replace the use of paper & booklets where possible. Through the use of QR Coding, animation and augmented reality it is anticipated that a unique experience will be created in Barnagh for existing & future customers.

SCOPE OF WORKS

- 1) *Creative Direction, Onsite Advisory & Experience Design, Concept development, storytelling, user journey mapping, and AR interaction design,*
- 2) *Digital Asset Production:*
Fairy Garden: *High-quality animated AR characters, immersive storytelling, and sound design*
Flora & Fauna: *Detailed 3D/illustrated species, interactive educational overlays*
Attractions & Heritage: *AR scenes, interpretive content, and multimedia storytelling*
- 3) *AR Development & QR Integration*
WebAR/app-based deployment, QR linking, mobile optimisation, and platform setup.
- 4) *Project Management, Testing & Deployment*
Revisions, testing, optimisation, and final rollout.

OTHER REQUIREMENTS (CONSTRUCTION PROJECTS)

- Please provide evidence of Tax Compliance
- Please provide details of appropriate Insurance Cover
- Include VAT number (if applicable)

PRICING

Quotations should be provided in Euro and show the VAT element separately.

EVALUATION CRITERIA

The following criteria will be used to select those who will be deemed eligible: Scoring

No	Criteria	Weighting Criteria
1	Price	50
2.	Understanding of Requirements & Brief	30
3.	Aftersales services & guarantees	20
	Total Marks	100

CONTACT DETAILS FOR QUERIES

For further information or to clarify requirement please contact: olivesheehan124@gmail.com. 0877645582

DEADLINE FOR RECEIPT OF QUOTATIONS

See tenders notice

RIGHT TO REISSUE OR CANCEL

We reserve the right to reject all quotations if none, in its opinion, adequately satisfies the requirements, or if circumstances change for whatever reason.