

2. Could you please clarify which specific functionalities you expect to be available in the website's administration panel (CMS)?

Response:

Core Content Management

Page creation & editing (structured content blocks, templates for consistency).

Media library

Content scheduling & publishing controls (draft, schedule, publish, unpublish, archive).

Searchable content repository (easy retrieval of existing pages or documents).

User & Role Management

Role-based permissions

Audit trails & version history (who changed what and when).

Approval workflows (content review/approval before publishing).

Analytics & Insights

Basic analytics dashboard (page views, most visited sections, search terms).

User behaviour insights (what patients/staff are looking for, drop-off points).

Download & link tracking (e.g., patient information leaflets, forms).

Site Structure & Navigation

Menu & navigation builder (drag-and-drop reordering, link management).

Breadcrumb and taxonomy management (categories/tags for easy navigation).

Search index management (ensuring new pages are searchable).

Document & Resource Management

Secure document uploads (policies, patient forms, clinical guidelines).

Version control for documents (so only the latest is public).

Access control (public vs. intranet-only resources).

Compliance & Accessibility

Accessibility checker (WCAG compliance prompts).

GDPR/consent management tools (for forms, cookies, tracking).

Content expiry alerts (notifications when medical info/policies need review).

Form & Interaction Tools

Form builder (patient inquiries, appointment requests, feedback).

Secure data handling (encrypted submissions, integration with hospital systems if required).

Autoresponder setup (confirmation emails).

System & Integration Features

API integrations (with hospital intranet, booking systems, HR tools).

Multi-language support (if serving diverse communities).

Emergency alert banner system (quickly push critical announcements).